



# Resource Center on Aging University of California Berkeley

***New Resources on Aging***  
A Monthly Email Newsletter from  
**The Resource Center on Aging**  
**University of California at Berkeley**  
**April, 2010**

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## **EDITOR'S NOTES**

The May issue of the newsletter will be published **Friday, April 30th. The deadline for items to be included in the May issue is Monday, April 26th.** Please email submissions to:  
<mailto:ddriver@berkeley.edu>.

A reminder that the Center maintains a **list-serve of job opportunities** in the field of aging in California (primarily but not exclusively in the Bay Area). If you would like to receive these notices, send an e-mail note to <mailto:ddriver@berkeley.edu> with "Jobs Only" in the message's subject field. If you would like to receive both the newsletter and job announcements place "Jobs & Newsletter" in the message's subject field. If you are an employer **anywhere in California** and have a job opening in your agency, email it to <mailto:ddriver@berkeley.edu> and it will be posted to the list which includes approximately 1,500 individuals in the field of aging.

***Continued thanks to all for your generosity and support.***

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## NEW ON THE WEB

### Aging in the Media

Charlie Rose Brain Series Episode Six-**The Aging Brain**, Public Broadcasting <http://www.charlierose.com/view/content/10929>

### From National Public Radio

- RADIOLAB, **The Bus Stop**, By Lulu Miller, March 23, 2010. **Editor's Note:** A MUST for anyone working with Alzheimer's patients. <http://blogs.wnyc.org/radiolab/2010/03/23/the-bus-stop/>
- **AGING: DYING YOUNG AS LATE AS POSSIBLE**, National Public Radio's *To The Best of Our Knowledge*, distribution: week of 02/21/2010 - <http://www.wpr.org/book/100221a.cfm>
- **The Aging Brain Is Less Quick, But More Shrewd** by MICHELLE TRUDEAU, March 1, 2010, <http://www.npr.org/templates/story/story.php?storyId=124118077&sc=nl&cc=es-20100328>
- **Why Does Time Fly By As You Get Older?**, by ROBERT KRULWICH, February 1, 2010 <http://www.npr.org/templates/story/story.php?storyId=122322542&ps=rs>

### From the *NY Times*:

- **In Britain, a Debate Over Care for the Elderly**, By JULIA WERDIGIER, Published: March 9, 2010. <http://www.nytimes.com/2010/03/10/world/europe/10iht-britain.html?ref=todayspaper>

- **Bad Investment Advice Can Turn a Free Meal Costly**, By MILT FREUDENHEIM, Published: March 3, 2010, [http://www.nytimes.com/2010/03/04/business/retirementspecial/04LUNCH.html?scp=3&sq= MILT FREUDENHEIM&st=cse](http://www.nytimes.com/2010/03/04/business/retirementspecial/04LUNCH.html?scp=3&sq=MILT%20FREUDENHEIM&st=cse)
- **As Use of Metal-on-Metal Hip Implants Grows, Studies Raise Concerns**, By BARRY MEIER, Published: March 3, 2010, <http://www.nytimes.com/2010/03/04/health/04metahipside.html?ref=todayspaper>
- **Report Finds Shift Toward Extended Families**, By SAM ROBERTS, Published: March 18, 2010, <http://www.nytimes.com/2010/03/19/us/19family.html?ref=todayspaper>
- **Deciding on Care for Elderly Parents in Declining Health**, By LESLEY ALDERMAN, Published: March 12, 2010, <http://www.nytimes.com/2010/03/13/health/13patient.html?ref=todayspaper>

View a printable PDF copy of the 2009 No. 4 NBER **Bulletin on Aging and Health** at

<http://www.nber.org/aginghealth/2009no4/2009no4.pdf>

**Major Changes To Posh U.S. Slopes: Ski resorts prepare for life without the baby boomers**, Christopher Steiner, *Forbes Magazine*, March 01, 2010

<http://www.forbes.com/forbes/2010/0301/life-ski-resorts-travel-sports-ramping-up.html>

**GOOD GRIEF: *Is there a better way to be bereaved?***, by Meghan O'Rourke, FEBRUARY 1, 2010, *The New Yorker*.

[http://www.newyorker.com/arts/critics/atlarge/2010/02/01/100201cr\\_at\\_atlarge\\_orourke](http://www.newyorker.com/arts/critics/atlarge/2010/02/01/100201cr_at_atlarge_orourke)

**"SENIOR POWER"** a column by Helen Rippier Wheeler appears in the online "Berkeley Daily Planet" newspaper on Thursdays. (<http://www.berkeleydailyplanet.com/>) Anyone interested in submitting an article or with questions can contact Helen at: <mailto:pen136@dslextreme.com>

## Consumer Resources

**Good50 for Older Eyes** A 16-year-old created a search engine for people with failing eyesight. Good50 uses Google for searches, but the front end is designed with a larger search field and has zoom capabilities (much like the built-in feature in Firefox and Internet Explorer); it also filters out adult-oriented sites automatically and uses a black background with high contrasting white for the search fields and results. See: <http://www.good50.com/index2.html> Read the background about the site at:

<http://www.washingtonpost.com/wp-dyn/content/article/2010/02/24/AR2010022402864.html>

**Safe (and Enjoyable!) Sex for Seniors:** Tips from the American Geriatrics Society's Foundation for Health in Aging,

[http://www.healthinaging.org/public\\_education/safe\\_sex\\_tips.pdf](http://www.healthinaging.org/public_education/safe_sex_tips.pdf)

## Build Your Question List

Are you visiting your health care clinician or pharmacist? It is important to be prepared. Create a personalized list of questions that you can take with you from Agency for Healthcare Research and Quality (AHRQ) See:

<http://www.ahrq.gov/questionsaretheanswer/questionBuilder.aspx>

**40-70 RULE programs** and emotional support services are offered by Home Instead Senior Care, to develop open discussions between families relating to providing care to parents and other various senior topics. See:

<http://www.homeinstead.com/resources/4070/default.aspx>

## Research & Reports

Don't forget to check out **What's New on AARP Policy & Research** at: <http://www.aarp.org/research>

**Still Out, Still Aging: The MetLife Study of Lesbian, Gay, Bisexual, and Transgender Baby Boomers**, March 2010, MetLife Mature Market Institute.

<http://www.metlife.com/assets/cao/mmi/publications/studies/2010/mmi-still-out-still-aging.pdf>

**Alzheimer's Disease, Facts and Figures 2010**, Alzheimer's Association. Includes a Special Report on Race, Ethnicity and Alzheimer's Disease.

[http://www.alz.org/documents\\_custom/report\\_alzfactsfigures2010.pdf](http://www.alz.org/documents_custom/report_alzfactsfigures2010.pdf)

**Budget Proposals Turn Back Clock 30 Years in Long-Term Care Services for California Seniors**, Steven P. Wallace, et al, UCLA Center for Health Policy Research.

<http://healthpolicy.ucla.edu/pubs/Publication.aspx?pubID=399>

**Health and Health Care Access Among California Women Ages 50-64**, Roberta Wyn and Erin Peckham, A Publication of the UCLA Center for Health Policy Research,

[http://www.healthpolicy.ucla.edu/pubs/files/Women\\_50-64\\_PB\\_2-10.pdf](http://www.healthpolicy.ucla.edu/pubs/files/Women_50-64_PB_2-10.pdf)

**Medicare A Primer 2010**, THE HENRY J. KAISER FAMILY FOUNDATION <http://www.kff.org/medicare/upload/7615-03.pdf>

**"A gene for Alzheimer's makes you smarter,"** by Ewen Callaway, NEW SCIENTIST, 15 February 2010  
<http://www.newscientist.com/article/mg20527474.000-a-gene-for-alzheimers-makes-you-smarter.html>

### **From the Urban Institute**

- **How Did Older Workers Fare in 2009?**, Richard W. Johnson, Corina Mommaerts, March 2010,  
[http://www.urban.org/uploadedpdf/412039\\_older\\_workers.pdf](http://www.urban.org/uploadedpdf/412039_older_workers.pdf)
- **How Will Comparative Effectiveness Research Affect the Quality of Health Care?** February 2010, Elizabeth Docteur and Robert Berenson,  
[http://www.urban.org/UploadedPDF/412040\\_comparative\\_effectiveness.pdf](http://www.urban.org/UploadedPDF/412040_comparative_effectiveness.pdf)
- **Will Health Care Costs Bankrupt Aging Boomers?**, Richard W. Johnson, Corina Mommaerts, February 04, 2010.  
[http://www.urban.org/UploadedPDF/412026\\_health\\_care\\_costs.pdf](http://www.urban.org/UploadedPDF/412026_health_care_costs.pdf)
- **LONG-TERM CARE FINANCING REFORM: LESSONS FROM THE U.S. AND ABROAD**, Howard Gleckman, February 2010,  
[http://commonwealthfund.org/~media/Files/Publications/Fund\\_Report/2010/Feb/1368\\_Gleckman\\_longterm\\_care\\_financing\\_reform\\_lessons\\_US\\_abroad.pdf](http://commonwealthfund.org/~media/Files/Publications/Fund_Report/2010/Feb/1368_Gleckman_longterm_care_financing_reform_lessons_US_abroad.pdf)

### **Research & Reports-International (by country)**

#### **Australia**

**Dwelling, land and neighbourhood use by older home owners**

authored by **Bruce Judd et al** for the **Australian Housing and Urban Research Institute**, March 2010,  
[http://www.ahuri.edu.au/publications/download/70392\\_fr](http://www.ahuri.edu.au/publications/download/70392_fr)

## Netherlands

From The Institute for the Study of Labor

- **Age, Wage and Productivity**, February 2010, Jan C. van Ours, Lenny Stoeldraijer,  
[http://www.iza.org/index\\_html?lang=en&mainframe=http%3A//www.iza.org/en/webcontent/publications/papers/viewAbstract%3Fdp\\_id=4765&topSelect=publications&subSelect=papers](http://www.iza.org/index_html?lang=en&mainframe=http%3A//www.iza.org/en/webcontent/publications/papers/viewAbstract%3Fdp_id=4765&topSelect=publications&subSelect=papers)
- **The Role of Early-Life Conditions in the Cognitive Decline due to Adverse Events Later in Life** by Gerard J. van den Berg, et al, (February 2010) ,  
[http://www.iza.org/index\\_html?lang=en&mainframe=http%3A//www.iza.org/en/webcontent/publications/papers/viewAbstract%3Fdp\\_id=4780&topSelect=publications&subSelect=papers](http://www.iza.org/index_html?lang=en&mainframe=http%3A//www.iza.org/en/webcontent/publications/papers/viewAbstract%3Fdp_id=4780&topSelect=publications&subSelect=papers)

## Thailand

**“Older-age parents and the AIDS epidemic in Thailand: Changing impacts in the era of Antiretroviral Therapy**, UNITED NATIONS PUBLICATION,, March 2010,  
<http://www.unescap.org/publications/detail.asp?id=1378>

## General International

From The European Centre for Social Welfare Policy and Research

- **"Fiscal and Pension Sustainability: Present and Future Issues in EU Countries"** written by Asghar Zaidi. In February, The European Centre for Social Welfare Policy and Research

in cooperation with SZMI (Szociálpolitikai és Munkaügyi Intézet/Institute for Social Policy and Labour) in Budapest organised the workshop "**Long-term care in Europe - discussing trends and relevant issues**". Transcripts are available at:

[http://www.euro.centre.org/detail.php?xml\\_id=1629](http://www.euro.centre.org/detail.php?xml_id=1629)

- **Women's Work and Pensions: What is Good, What is Best?**

[http://www.monitoringris.org/documents/MaimiNL2010\\_spring2.pdf](http://www.monitoringris.org/documents/MaimiNL2010_spring2.pdf)

**Social Security Programs Throughout the World: The Americas, 2009**, Social Security Administration, (released March 2010). <http://www.ssa.gov/policy/docs/progdesc/ssptw/2008-2009/americas/index.html>

## Practice Resources

**Crane Library Web Picks of the Week** Continued thanks to Laurie Blanchard for her generosity in letting us duplicate these. If you wish to subscribe to the Web Pick of the Week, go to:

<http://lists.umanitoba.ca/mailman/listinfo/info-ltc>

### **Positive Communication**

<http://www.scie.org.uk/publications/elearning/reviewdisplay.asp?objectId=dementia07>

**Positive Communication** is one of the modules in the Open Dementia e-Learning Programme, described in a December 2009 *Web Pick of the Week*. The Open Dementia Project is designed to be accessible to a wide audience, and is aimed at anyone who has contact with someone with dementia.

The Positive Communication module takes approximately 20-30 minutes to complete, contains both audio and video and aims to further understanding of:

- Helping a person with dementia understand our message.
- Helping a person with dementia make themselves understood.
- Communicating with people experiencing a different reality.
- The importance of non-verbal communication.

Other modules in the Program include:

- What it is and what it isn't
- Living with dementia
- What causes dementia
- Diagnosis and who can help
- Common difficulties and how to help
- The emotional impact of dementia
- Positive communication

### **Ontario Family Councils' Program**

<http://www.familycouncilmembers.net> The Ontario Family Councils' Program (FCP) website offers free information resources, consultation services, networking support and training opportunities to help start, strengthen and sustain family councils in long term care. A Family Council is an organized, self-led, self-determining, democratic group composed of family and friends of residents in long-term care homes.

The website offers a news section with updates on new resources of interest to friends and families of residents in long-term care, along with numerous resources on family councils, and the document "*A guide to starting and maintaining your family council*" (you must register for the free download).

The FCP also publishes a newsletter, now available on the website. To download the newsletter in PDF format, choose "FCP

Resources" from the menu on the left, then select "Print newsletter archives".

### **Respect in an Ageing Society**

[http://www.benetas.com.au/Portals/0/Respect in an Ageing Society summary.pdf](http://www.benetas.com.au/Portals/0/Respect%20in%20an%20Ageing%20Society%20summary.pdf)

*Respect in an Ageing Society* examines views about respect for older people among a cross-section of the Australian population. The study explores expressions of respect for older people including open and direct behaviours that can be observed, such as giving presents on birthdays or offering first preference for seating in public.

The researchers from Benetas and Beakin University in Australia also aimed to investigate views about changes in respect for older people, along with why respect is important, who is expected to show respect, and how values regarding respect are taught and learned.

While this study is the first to investigate respect for the older generation within Australia, it has interesting implications for North American's interested in the issue of respect and provides a framework for research in this area.

### **NEW AT THE CENTER LIBRARY**

To use the library, make an appointment with the Center's Academic Coordinator, Desi Owens: <mailto:desiowens@berkeley.edu>. To view the Center's library database on line see:

[http://opac.libraryworld.com/cgi-bin/opac.pl?command=signin&libraryname=ucb center on aging](http://opac.libraryworld.com/cgi-bin/opac.pl?command=signin&libraryname=ucb%20center%20on%20aging)

Sylvia's Story, "**An Artist with Memory Impairment, A Compelling Story of Creativity and Dementia**", DVD, by Dalia Gottlieb-Tanaka PhD

## NEW PUBLICATIONS

### From The Policy Press, UK

- **POPULATION AGEING AND INTERNATIONAL DEVELOPMENT: From generalisation to evidence**, Peter Lloyd-Sherlock. This original book analyses the links between development, population ageing and the experiences of older people, especially in developing countries where more than 80% of the increase in people aged over 60 will take place over the coming decades, January 2010  
<http://www.policypress.co.uk/display.asp?ISB=9781847421920>
- **AGEING AND INTERGENERATIONAL RELATIONS: Family reciprocity from a global perspective**, Edited by Misa Izuhara. Drawing on theoretical perspectives, this book explores the exchange of support between generations and examines variations in contemporary practices and rationales in different regions and societies around the world, February 2010  
<http://www.policypress.co.uk/display.asp?K=9781847422040>
- **FAMILY PRACTICES IN LATER LIFE**, Pat Chambers et al. The book explores diversity and change in the family relationships older people maintain, looking at how family relationships are constructed and organised in later life, September  
<http://www.policypress.co.uk/display.asp?K=9781847420527>

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## CALENDAR OF EVENTS

**Note:** Except for UC Berkeley, the following are **all newly submitted events**. For a comprehensive calendar see **Resources on Aging** on our WEB site at: <http://ist-socrates.berkeley.edu/~aging/ResourcesinAging.html> Newsletter archives can be accessed at: <http://conium.org/~aging/Newsletters/> The **Gerontological Society of America** maintains a national/international calendar at: <http://www.geron.org/calendar.htm>.

## Bay Area

### Series

#### **Caring for Those You Care About**

Are you caring for a family member or friend who is older or ill? Do you have concerns about your own care as you age? Join Seniors•At•Home, a division of Jewish Family and Children's Services, for a four-part workshop series offering understanding, solutions, and support. Each session will be devoted to a different aspect of caring for someone while still caring for yourself. You are welcome to attend one or all sessions.

**April 26**—Being an Effective Healthcare Advocate—for Yourself and Others

**May 3**—Setting Boundaries and Dealing with Changing Roles

**May 10**—Coping with Difficult Diseases

**May 17**—Care and Compassion at the End of Life

Workshops will be held from 6:00 – 8:00 pm at the Osher Marin JCC, 200 N. San Pablo Road, San Rafael. A light dinner will be available for \$10. **Pre-registration is required.** For more information or to register, please call 415-449-3777 or email <mailto:Info@SeniorsAtHome.org>

#### ***SENIORS: Making Daily Activities Easier: Simple and Easy Gadgets & Other Devices***

##### ***at Alameda County Library Branches***

Magnifiers, listening devices, easy-to-use can openers, gripping products and many more simple and easy-to-use gadgets will be demonstrated at Alameda County Library branches.

Karen Marshall, "The Gadget Lady" and Assistive Technology Coordinator with [Community Resources for Independent Living](#)

(CRIL), will discuss and provide hands-on demonstrations of devices and aids that can help make routine tasks and leisure activities easier for seniors.

Other examples include extensions for grasping out-of-reach items, higher-tech readers for reading labels on prescriptions or cans, TV listening headsets, vibrating alarm clocks and special reading devices.

This **FREE** program is for older adults, their family members and service providers. The program is from 1:30 p.m. until 3:00 p.m. No reservations are required and refreshments will be provided.

Please [click here](#) to see the flyer with the dates, times and more details. Please email or call for more information:

<mailto:seniors@aclibrary.org> or 510-745-1499.

- **Wednesday April 7 - San Lorenzo Library**, 395 Paseo Grande 510-670-6283
- **Thursday April 15 - Dublin Library**, 200 Civic Plaza 925-828-1315
- **Thursday May 6 - Albany Library**, 1247 Marin Ave. 510-526-3720
- **Tuesday May 18 - Newark Library**, 6300 Civic Terrace Ave. 510-795-2627
- **Thursday May 20 - Castro Valley Library**, 3600 Norbridge Ave. 510-667-7900
- **Wednesday June 9 - Union City Library**, 34007 Alvarado-Niles Rd. 510-745-1464
- **Wednesday June 16 - Fremont Main Library**, 2400 Stevenson Blvd. 510-745-1401

### **Thursday, April 1; Friday, April 2, & Thursday, May 6**

More organizations are finding that their older volunteers are retiring from service and younger generations are not replacing

them. “**Capturing the Energy & Expertise of People 50+**” is a three-day workshop addressing how Boomers are changing the face of volunteerism and what your organization can do to recruit and retain them.

**WHERE: East Bay Community Foundation, 353 Frank H. Ogawa Plaza**

**8:30 a.m. to 4:15 p.m. (each day)**

**Oakland, CA 94612**

**\*participation in all 3 days is strongly encouraged**

**COST:** Participation in the training is included in organizational member fees starting at \$99 for two people. For more info, visit:

<http://comingofage.org/bayarea/organizations/join-us>

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## Non-series

### April 13

American Golf Program For Senior Centers (AGPSC) is a nonprofit organization developed to teach the Baby Boomers & Seniors the game of golf from "green to tee." Our entire volunteer staff offer instructional lessons, videos, hands-on putting contest and refreshments at no cost to our Baby Boomers & Seniors.

AGPSC is hosting the **putting contest** at the Bay Area Senior Games Golf Tournament on April 13 at Stanford Golf Course. For more information contact: **Nancy Foster**, AGPSC Executive Director, 510-528-1576, <http://www.agpsc.org>

### April 14,

The Osher Lifelong Learning Institute (OLLI) at San Francisco State University, Aging Explorers' Lecture Series presents

### **Understanding Depression in Older Adults**

**TIME OF EVENT:** 12:30pm – 2pm – Lecture and Discussion

DATE OF EVENT: April 14, 2010

SF State Downtown Campus, 835 Market St., 6th floor Served by MUNI and BART - Powell St. Station Parking at the Mission Street Garage. For information: E-mail [sfsucel@sfsu.edu](mailto:sfsucel@sfsu.edu) General Information 415.405.7700 [press 5].

### **April 23**

from 8:00 a.m. to 4:30 p.m.

The Emeritus Community of Vacaville, Vacaville California will be hosting **The Northern California Council of Activity Coordinators 31st Annual Mid Year Symposium 2010 –Sowing the Seeds of Wisdom**

**For More Info and/or to register contact** Diane Sorensen, NCCAC Dir of Education. Email [stevendi1@earthlink.net](mailto:stevendi1@earthlink.net) Phone Home: 530-876-9275 or cell 530-514-4157.

### **Saturday, April 24. 10 am – Noon.**

Older Women's League SF program at the WPA-designed-and-built Maritime Museum at 900 Beach St.

#### **Docent-led tour of the Aquatic Park Bathhouse Building**

housing the Maritime Museum. Pot luck lunch to follow.

Information: OWL board member, Sheila Malkind

<mailto:smalkind@sbcglobal.net>

### **Tuesday, April 27**

#### **Third Annual Women's Resource Fair - Free!**

Raffle prizes and free chair massages, brain stretching manuals, hearing and balance screenings, blood pressure readings, research study opportunities and much more!

#### **Free Kaiser Permanente Seminars:**

- **Aging with Grace**
- **Scrumptious Spring Salads**

- **Keeping Your Brain Fit**
- **Moving and Thriving**

**Resource Fair: 10:00 am - 2:00 pm**

**Seminars: 9:30 am - 2:45 pm**

At the JCCSF, 3200 California Street, San Francisco.

Advance registration appreciated.

To register call 415.292.1200.

For more information contact Shiva Schulz at 415.292.1260.

## **May 3-5, 2010**

### **Communities: Inside Out**

You are invited to rethink your notion of community and how it relates to the future of aging services at the 2010 Annual Conference & Exposition. You will be introduced to leading authorities, trends and resources. Find new and creative models - that not only embrace but celebrate the diversity that exists within the larger community. So join us in the colorful waterfront city of Long Beach to build communities from the inside out.

Conference Highlights and/or registration:

<http://aging.informz.net/aging/data/images/2010annualconfbrochure.pdf>

## **Tuesday, May 4, 8:30AM - 4:40PM**

### **INTEGRATING MENTAL, EMOTIONAL AND SPIRITUAL HEALTH**

St. Mary's Event Center - 1111 Gough Street, San Francisco

Presenters will discuss the link between spirituality and healing, the importance of talking with clients about their sources of meaning, awe, purpose and the vital relationships in their lives; and the many dimensions of spirituality as related to the physical, emotional and mental health of the older adult. View full program details **here**

[http://education.ioaging.org/pathways/mental\\_spiritual.html](http://education.ioaging.org/pathways/mental_spiritual.html) Limited

Tuition Scholarships available. Contact Laura at <mailto:education@ioaging.org> for details and requirements.

**May 19, 2010**

## **THE EMERGING FIELD OF PRIVATE HEALTH ADVOCACY**

LEARN TO BE A PRIVATE HEALTH ADVOCATE

*A new role for you, a new resource for your patients!*

*9am– 4pm*

SCOTTS SEAFOOD RESTAURANT

#2 Broadway, Oakland, CA

Learn about this emerging profession for health care professionals, the role of an advocate working with seniors and others! Explore how to hire an Advocate!

Cost: \$100.00 includes, lunch!

To receive CEU's \$75.00 for non clinical

CONTACT US @ 1866 606 8495 or via e mail at

[heartwood@heartwoodhealth.com](mailto:heartwood@heartwoodhealth.com)

[www.heartwoodhealth.com](http://www.heartwoodhealth.com)

Heartwood Health Inc, A nursing corporation is a provider approved by the California Board of Registered Nursing, CEP provider # 15179, this program approved for 6 Contact hours.

## **California**

**April 12, 2010**

### **Building & Sustaining Your Own Village in California**

The Center for Healthy Communities 1000 N. Alameda Street  
Los Angeles, CA 90012, 8:30AM – 4:00PM. See:

[http://www.ncbcapitalimpact.org/uploadedFiles/Expert\\_Technical\\_Assistance/Housing\\_and\\_Services/Agenda\\_4\\_12\\_10\\_Final\\_031010.pdf](http://www.ncbcapitalimpact.org/uploadedFiles/Expert_Technical_Assistance/Housing_and_Services/Agenda_4_12_10_Final_031010.pdf)

## May 3-5, 2010

### 2010 Annual Conference & Exposition **Communities: Inside Out**

The theme for this year's Annual Conference - **Communities: Inside Out** - is intended to make you rethink your notion of community and how it relates to the future of aging services. Today's older adults are not like yesterday's. And tomorrow's will not be like today's.

**For brochure and/or to register see:**

<http://aging.informz.net/aging/data/images/2010annualconfbrochure.pdf>

If you have questions regarding registration, please contact <mailto:mmorneau@aging.org>

Margaret Morneau 916-469-3371

#### **Hotel Information**

The Westin Long Beach, 333 E. Ocean Blvd, Long Beach CA 90802, (562) 436-3000

**Reservation Cut-Off:** Thursday, April 8, 2010

## May 14

Center for Elders' Independence (CEI) will hold **its fourth annual celebration** on Friday, May 14. Held again at Oakland's historic Dunsmuir House and Gardens, the evening of dinner and dancing will feature delectable dim sum, the lively music of the Frisky Frolics and many terrific silent auction items. This year's **'S Wonderful** gala will honor US Representative Pete Stark. Proceeds will benefit CEI's health care and social services for frail East Bay seniors. To attend, sponsor or volunteer, please call Pamela Jones at (510) 433-1150. See our website for details:

<http://www.cei.elders.org>

## National

### Webinar Series

#### **Building Your Nonprofit's Sustainability in the "New Normal": A Series of Three Webinars**

- **April 15**, The Cycle of Nonprofit Sustainability, Learn about the five essential characteristics of effective, sustainable nonprofits and how to implement them.
- **April 22** Strengthening Your Nonprofit's Income Portfolio, Learn how to determine your organization's income strategy and apply the cost/benefit analysis to different revenue options.
- **April 29**, Nonprofit Economics: Building Financial Capacity, Learn how to understand and manage your nonprofit's economics.

For information see:

[http://foundationcenter.org/marketplace/catalog/product\\_training\\_webinar.jhtml?id=prod2980003](http://foundationcenter.org/marketplace/catalog/product_training_webinar.jhtml?id=prod2980003)

### **Grantseeker Training Institute**

**New York City: Monday through Friday, April 12 - 16**

<http://fconline.fdncenter.org/pnd/20021543>

**Cleveland: Monday through Friday, May 17 - 21**

<http://fconline.fdncenter.org/pnd/20021544>

Master the keys to successful fundraising in five days.

*Applicable for 30 CFRETM continuing education points.*

In just one week, the Foundation Center's team of expert instructors will help you...

- **Develop strategies to sharpen your fundraising focus**
- **Learn to articulate your funding requests more powerfully**
- **Network with peers and colleagues from the nonprofit world**

**May 25-27**

**The Assisted Living Federation of America 2010 Conference & Expo**, at the Phoenix Convention Center. For information or to register see: <http://www.alfa.org/images/conference/index.html>

**International****June 16 - 18 • 2010****Changing Families in a Changing World**

John MacIntyre Centre • University of Edinburgh • Edinburgh • UK.

View full program here:

<http://www.crfr.ac.uk/events/intconference10/confprogramme.html>

**12th & 13th of July**

**The 2010 Healthy Cities Conference** will be held at Stamford Plaza Brisbane, Australia. The conference will be held over two days, with optional tours/workshops on the 14th July. It will be a platform for Government and Industry sector professionals to discuss causes, effects and solutions that relate to population health, sustainability, natural resource management, transport, climate change and urban design. The Conference will examine the prerequisites for a "Healthy City".

See <http://www.healthycities.com.au/> for Call for Papers and Registration.

**END**

All Internet links in this newsletter have been checked. **Please allow sufficient time for links to load, especially pdf** (Portable Document Format) documents. To view a pdf document, you will need the Adobe® Acrobat® Reader available **free** from Adobe at: [http://www.adobe.com/products/acrobat/readstep2\\_allversions.html](http://www.adobe.com/products/acrobat/readstep2_allversions.html) If for some reason a link does not work, copy and paste the address into your browser.

A **copy of this newsletter** that includes all events that have not expired is updated monthly at: <http://ist-socrates.berkeley.edu/~aging/ResourcesinAging.html> Prior editions (pdf files only) of *New Resources on Aging* can be accessed at: <http://socrates.berkeley.edu/~aging/Newsletters>. Click on the folder you wish to access (2008, 2009). Then click the arrow to the right of the edition(s) you'd like to download.

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If a colleague has forwarded this newsletter to you, why not get the newsletter directly? Send an e-mail to <mailto:ddriver@berkeley.edu> with "Newsletter Only" in the message's subject field. If you are interested in receiving job postings in the field of aging in California (primarily but not exclusively in the Bay Area) send an e-mail note with "Jobs Only" in the message's subject field. If you would like to receive both the newsletter and job announcements place "Jobs & Newsletter" in the message's subject field.

Postings in this newsletter are for informational purposes only and do not constitute endorsement by the Resource Center on Aging or the University of California. **Please do not contact the UCB Resource Center on Aging about information on these posts. Contact the provider directly. Thank you.**

### Donations

The newsletter and jobs lists are complimentary services of the UC Berkeley Resource Center on Aging. Please consider making a donation to support this work.

Suggested amounts:

\$10 a year for newsletter

\$10 a year for job listings

\$20 a year for both

\$20 per job posting.

\$10 per newsletter posting.

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