“It’s a no-brainer,” says Brenda Carter, City Clerk from the City of Mendota.

Carter used tools from her community prevention binder and got results.

“Our event was 300% better than last year’s.”

You can do it, And we are here to help!

Interest in Participating? Call us at 510-526-6001 or contact your Prevention by Design Regional Trainer directly.
Why?
Alcohol and drug problems exist in every community, hidden or obvious, and consume a lot of public resources.

Local municipalities do have power to effectively manage alcohol and drug problems—especially when they can focus on the locations and settings where problems occur.

C-BERR uses demonstrated step-by-step planning methods to show local agencies how to manage alcohol and drug risk environments for positive results.

What can participating communities expect?
• Build information systems to easily identify problem locations
• Create a sustainable system for analyzing, acting on problems, and monitoring results
• Link/learn from others on alcohol and drug issues

Who Can Participate?
An introduction to C-BERR is offered to all California counties this Fall. With county support, we will work with selected cities of all sizes this Spring. Check with your Regional Trainer for details at the Prevention by Design website: www.preventionbydesign.org.

Benefits include:
• Cost effective way to address community concerns about alcohol and drug problems
• Brings public agencies and community groups together in productive problem-solving

Who is the developer?
C-BERR is a project of Prevention by Design, at the Institute for the Study of Social Change at the University of California, Berkeley. The project is funded by the California Department of Alcohol and Drug Programs to provide prevention technical assistance and training.

C-BERR is a compilation of twenty-five years of community prevention planning experience and is implemented in cooperation with the local county alcohol and drug services.